

FOR IMMEDIATE RELEASE

CONTACT

Greg Sexton greg.sexton@rethincadvertising.com 480-688-0766

Volunteer Nonprofit Service Association to Host Large Annual Book Sale

Book sale scheduled for Feb. 12-13 at Arizona State Fairgrounds to support nonprofits

PHOENIX --(Jan. 20, 2022) – Book lovers get ready to turn some new pages! <u>Volunteer Nonprofit Service Association</u> (VNSA) and its annual "Used Book Sale" is poised to open its 2022 chapter Feb. 12-13 at the Arizona State Fairgrounds, 1826 W. McDowell Road, Phoenix, 85007. Proceeds from the sale will support Literacy Volunteers of Maricopa County and Arizona Friends of Foster Children Foundation and other local nonprofit organizations.

Organized and staged by volunteers, the annual event has been held for more than 60 years to provide resources to Maricopa County human service agencies. Due to the pandemic, the annual event was last held in 2020, where more than 500,000 books, DVDs, CDs, video tapes, games and maps were available at alluring prices. The 2020 sale attracted more than 15,000 people and raised more than \$340,000 for area nonprofits.

"Our volunteers are proud and excited to be back in action hosting the 2022 VNSA Used Book Sale," said Karin Fedo, VNSA Book Sale Chair. "We support literacy in the community and are passionate about providing books to the public at affordable prices and using those proceeds to support our partner charities."

An all-volunteer organization, VNSA members work all year collecting books from drop boxes, retail locations and private donors. Proceeds from the sale stay local, benefiting organizations such as <u>Literacy Volunteers of Maricopa County</u>, a nonprofit dedicated to teaching adults how to read, write and speak English and earn their High School Equivalency diploma while preparing for the GED and other educational opportunities.

The book sale also benefits <u>Arizona Friends of Foster Children Foundation</u>. The AFFCF promotes self-esteem and enriches the lives of children in foster care by funding activities, education, and other needs. VNSA has donated more than \$9 million to Valley nonprofits through the years.

Books start at only \$1, with like-new paperback volumes at \$2 and with everything half-price on Sunday except items in the rare and unusual category. Sale hours on Saturday are 8 a.m. to 6 p.m. Sunday hours from 8 a.m. to 4 p.m. The sale is located in the Fairgrounds Ag Building at 17th Avenue and West McDowell Road in

Phoenix.

Notably, books and related items donated to VNSA to be sold at the VNSA Used Book Sale are tax-deductible.

There is free admission to the sale, but the fairgrounds charges to park. For more information, call 602-265-6805 or visit www.vnsabooksale.org. VNSA - Volunteer Nonprofit Service Association, Inc.

About VNSA

VNSA is an all-volunteer organization of members who work all year long, collecting books and media from drop boxes, retail locations, and private donors. Once collected, the items are sorted, priced, boxed, and stored until the annual book sale. Each member commits to a minimum number of hours of service each year. If you are interested in becoming a VNSA member, please contact membership@vnsabooksale.org.

About Literacy Volunteers of Maricopa County

Established in 1982, Literacy Volunteers of Maricopa County, Inc., (LVMC), a 501(c)(3) community-based nonprofit organization, provides free educational services to adults who desire to learn to read, obtain the High School Equivalency (HSE) diploma by preparing them for the GED®, or learn to communicate in English. LVMC utilizes contextualized educational materials to help adults become literate, acquire soft skills and employability skills, attain an HSE and help immigrants and other adults who are English language learners improve their English and math skills as well as their understanding of the American system of government. Additionally, LVMC offers three job training programs to its participants; LVMC helps adults attain employment and economic self-sufficiency, successfully participate in the educational development of their children, transition into post-secondary education and job skills training and fully integrate and participate in our society.

About Arizona Friends of Foster Children

For over 37 years, Arizona Friends of Foster Children Foundation creates opportunities to build self-esteem and empower children and youth in foster care by funding services to enrich their life experiences and ensure their successful transition to adulthood. Arizona Friends of Foster Children Foundation was organized by individual citizens and professionals from all over Arizona to do what we can to give children in foster care as normal a lifestyle as possible during their time in foster care.